



# Paul Jaeb

Speaker, Private Detective, and Consultant

Hear Paul Jaeb share his keen insights from 20 years as one of the nation's leading private investigators.

Paul Jaeb has seen it all. As a private investigator he's been at the center of fraud, infidelity, murder, and mayhem. He's dug up dirt, found missing children, traced assets, and examined evidence. And he's learned a lot about the human condition in the process.

He leads over 100 investigators and agents at the firm he started in 1991 and currently heads the nation's most respected trade association. Perhaps no one knows more about the profession than Paul Jaeb.

Audiences from coast to coast have heard Paul speak on a variety of topics. From his firm's investigation of the 35W bridge collapse to the Jon Benet Ramsey murder, his insights are both startling and empowering. He strives to dispel the "CSI Myth" and to leave audiences with a better understanding of how difficult, yet rewarding, his business can be.

Paul Jaeb is not your typical speaker. His main objective is to educate his audience on how they can avoid business or personal problems by leveraging intelligence. Motivating people to trust their instinct, take advantage of technology, and protect themselves are the cornerstones of his engaging presentations.



***"Paul has a total command of his profession. Not only is he a tremendous investigator, but a great speaker as well."*** – Sheila Engelmeier, Attorney at Law

***"His stories about reuniting long lost relatives and finding missing children are fascinating and uplifting."*** – Linda Morganstein, Award Winning Writer and Author of *Ordinary Furies*

***"Paul is humorous and engaging, and always leaves the audience with something to ponder."***  
– Val Vail, President, Julian Vail Association Management

# Speaking Topics

## Thank God for the Seven Deadly Sins

Private Investigator Paul Jaeb explains how one (or more) of the seven deadly sins is at the center of everything his firm does. Hear how greed, sloth, wrath, envy, lust, gluttony, and pride cause every business problem... and what you can do to prevent them from affecting you.

## Privacy is Dead... Get Over It

Your name is sold 19 times every day, cameras track almost every public move you make, Facebook and MySpace broadcast your most intimate thoughts, and the government knows more about you than you do. The burning question now is how to strike a balance between the Right to Know and the Right to Privacy. Private Investigator Paul Jaeb shares his views on how the lack of privacy can actually help you and your business, by leveraging what's out there... and mitigating your own lack of privacy.

## Pragmatic Paranoia: Leveraging Today's Technology to Make Better Business Decisions

Effective business leaders are often a little paranoid. Is that all bad? Not according to Paul Jaeb, an accomplished private investigator. His firm has conducted thousands of investigations, many of which could have been prevented. Pragmatic, and sometimes paranoid, business people often take the preventive steps to avoid big problems. Learn how to listen to that paranoid side of your brain and protect your assets.

## Scorched Earth Background Checks: Know Your Adversaries

"Keep your friends close and your enemies closer." Wise words from 4th century philosopher Sun Tsu, and still true today. Learn from CEO of Heartland Investigative Group Paul Jaeb how effective leaders profile their adversaries using every source, technique, and technological tool available today.

## Social Media and Infidelity

Twenty years ago it took a lot of effort to be unfaithful. Affairs were often years in the making. Paul Jaeb has investigated hundreds of domestic cases in his career and contends that Facebook and MySpace have accelerated that process... a lot. Hear firsthand what he believes are the top ten signs of potential infidelity.

